



Wilson Consulting Group

SALES & MARKETING INTERNSHIP

Wilson Consulting Group (WCG) is an innovative cybersecurity consulting firm based in Washington D.C. We specialize in governance, compliance and risk management services, providing our clients with strategic guidance, technical solutions, and business advice to best serve their individual needs.

WCG is dedicated to advancing diversity and inclusion in business, society, and within our firm. We have developed a PAID holistic and intensive cybersecurity internship program for undergraduate and graduate college students.

Who We Are Looking For

WCG is hiring intelligent, hardworking, and passionate students who are studying Business, Sales and Marketing, Communications, or other related fields. Students should have completed their second year of coursework.

Responsibilities

Students will work with experienced staff in teams to pool together and enhance their experiences and data analytics, technical communication, problem solving, project management, leadership, and interpersonal skills to help solve current IT challenges and cybersecurity threats.

SALES & MARKETING INTERNS WILL WORK TOWARD THE FOLLOWING OBJECTIVES BUT ARE NOT LIMITED TO:

- Market and generate sales successfully to one or more key business verticals, such as Fortune 1000, Fortune 2000 private companies, Universities and School Districts, Government and Public Sector and other areas
- Plan and execute solid marketing and sales strategies to build, promote and sell WCG's services and products
- Assist in the development and distribution of marketing materials, corporate documents, proposals, electronic presentations, corporate videos, company website content and social media presence
- Update lead information into organization's CRM
- Receive specific Marketing training
- Create presentation materials for Marketing Team leadership utilization and present as required, and
- Organize/Facilitate/Document meetings with stakeholders

General Skillsets And Requirements

- Understanding of best-practice security methodologies
- Strong writing skills
- Excellent oral communication
- Ability to manage projects solo and project team members
- Ability to research effectively to identify and reach new customers
- Ability to multi-task effectively
- Ability to develop and maintain strong relationships
- Basic understanding of Google Campaigns and Adobe Creative Cloud

Overall Outcome

Students will gain practical, hands-on business and technical skills, work on real high-level client projects and major tasks, produce project deliverables, gain a professional reputation, and become competitive in the information technology, information security and cybersecurity industries. This will result in gainful employment in these fields and address the specific challenges facing disadvantaged communities and STEM and Communications.

WCG will conduct a **performance review** of students and provide these results to the students' respective universities for internship credits.

Work Location

Because of the COVID-19 Pandemic, students will be working remotely through a WCG-commissioned laptop computer.

Please submit your resume and cover letter to humanresources@wilsoncgrp.com. Kindly indicate which position you are applying for in the headline of email.